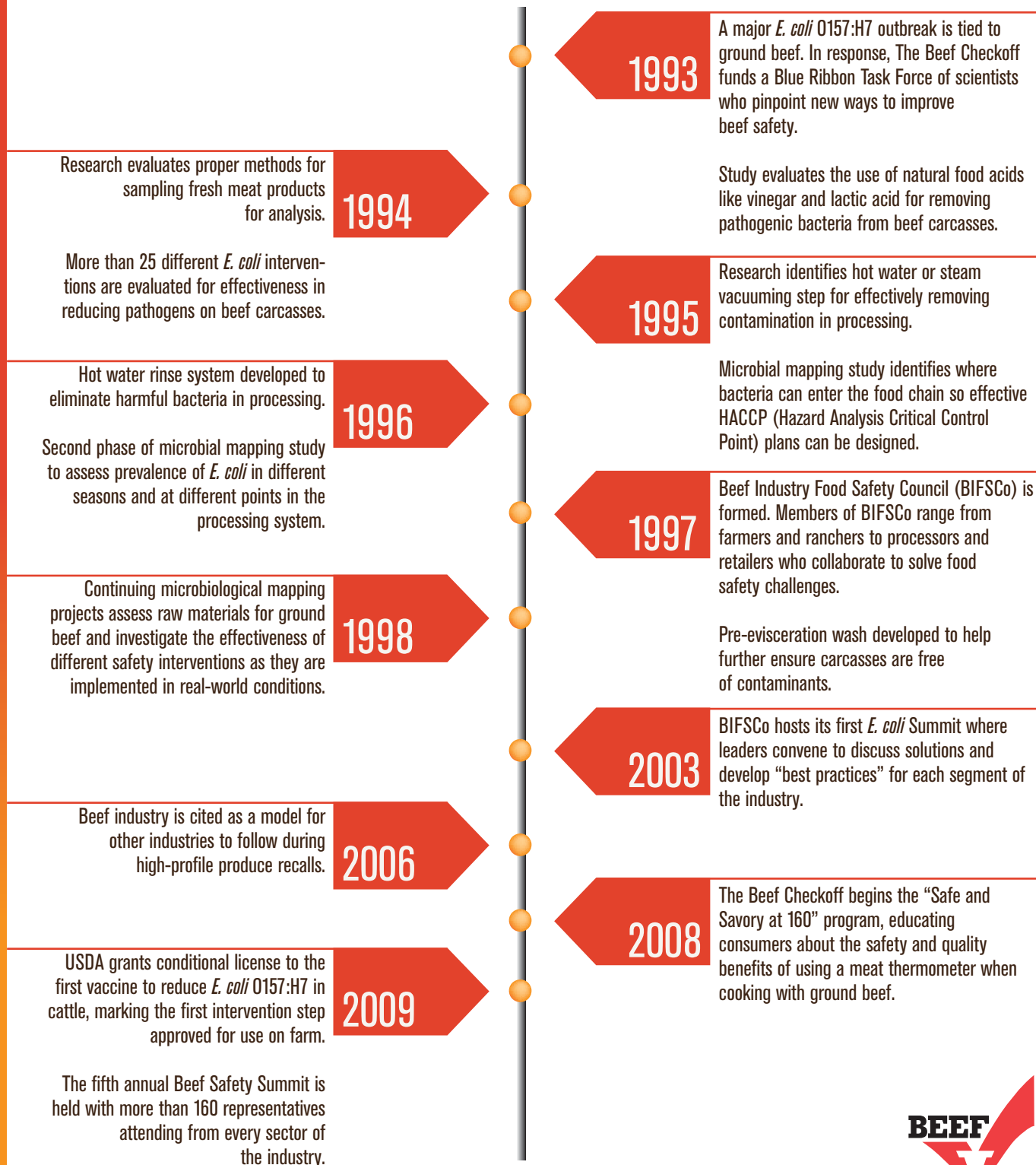




BEEF SAFETY HANDBOOK

Beef Industry Safety Innovations: Timeline



Since 1993, The Beef Checkoff has funded more than \$27 million in beef safety research projects, and the industry as a whole spends approximately \$350 million every year on beef safety.



Funded by
The Beef Checkoff